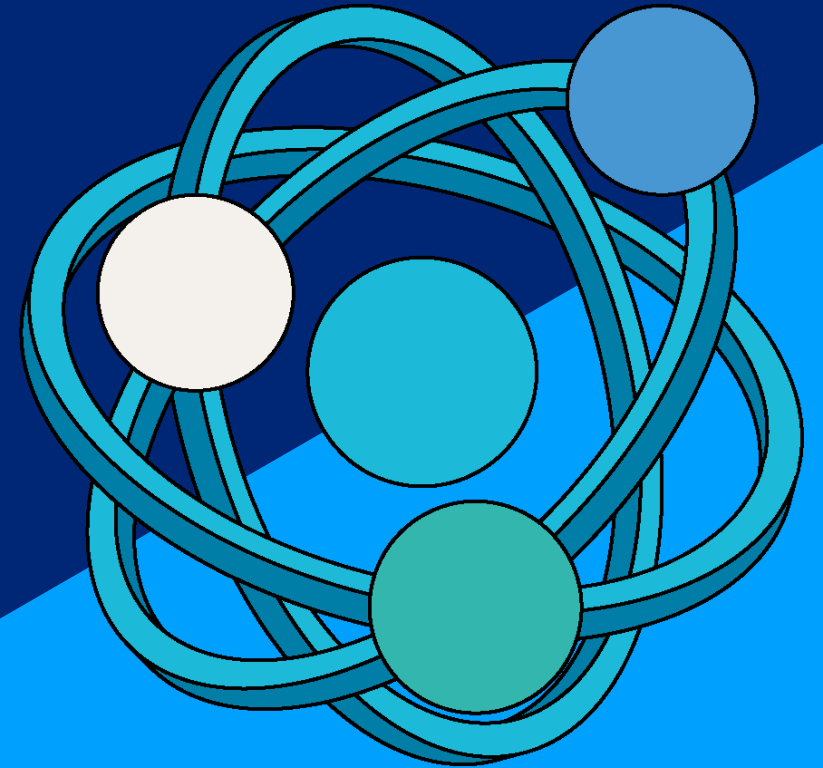
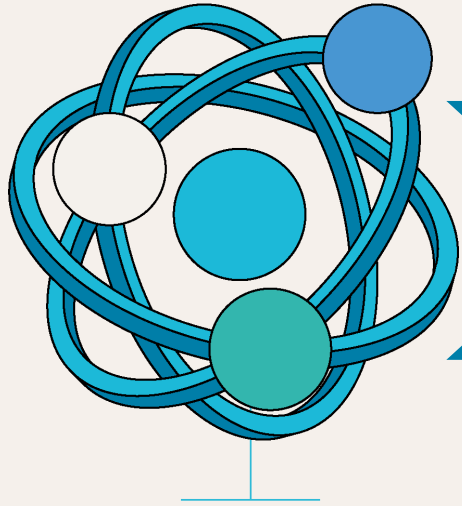


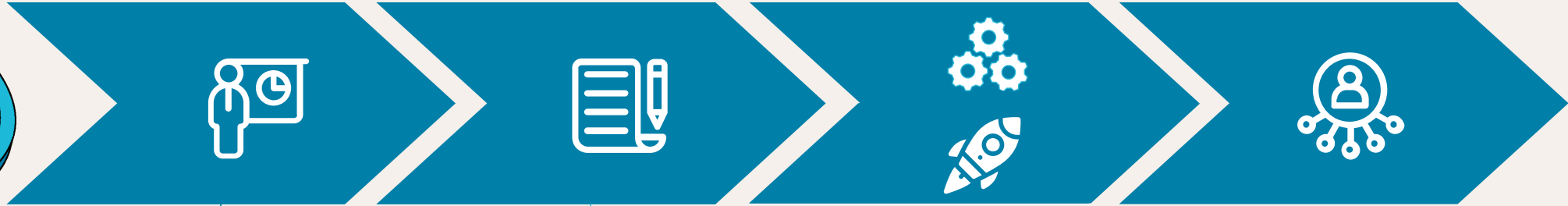
# BE INNOVATIVE!

ERFOLGREICHES  
INNOVATIONSMANAGEMENT  
FÜR DEN EINKAUF!





**Innovation Hub**



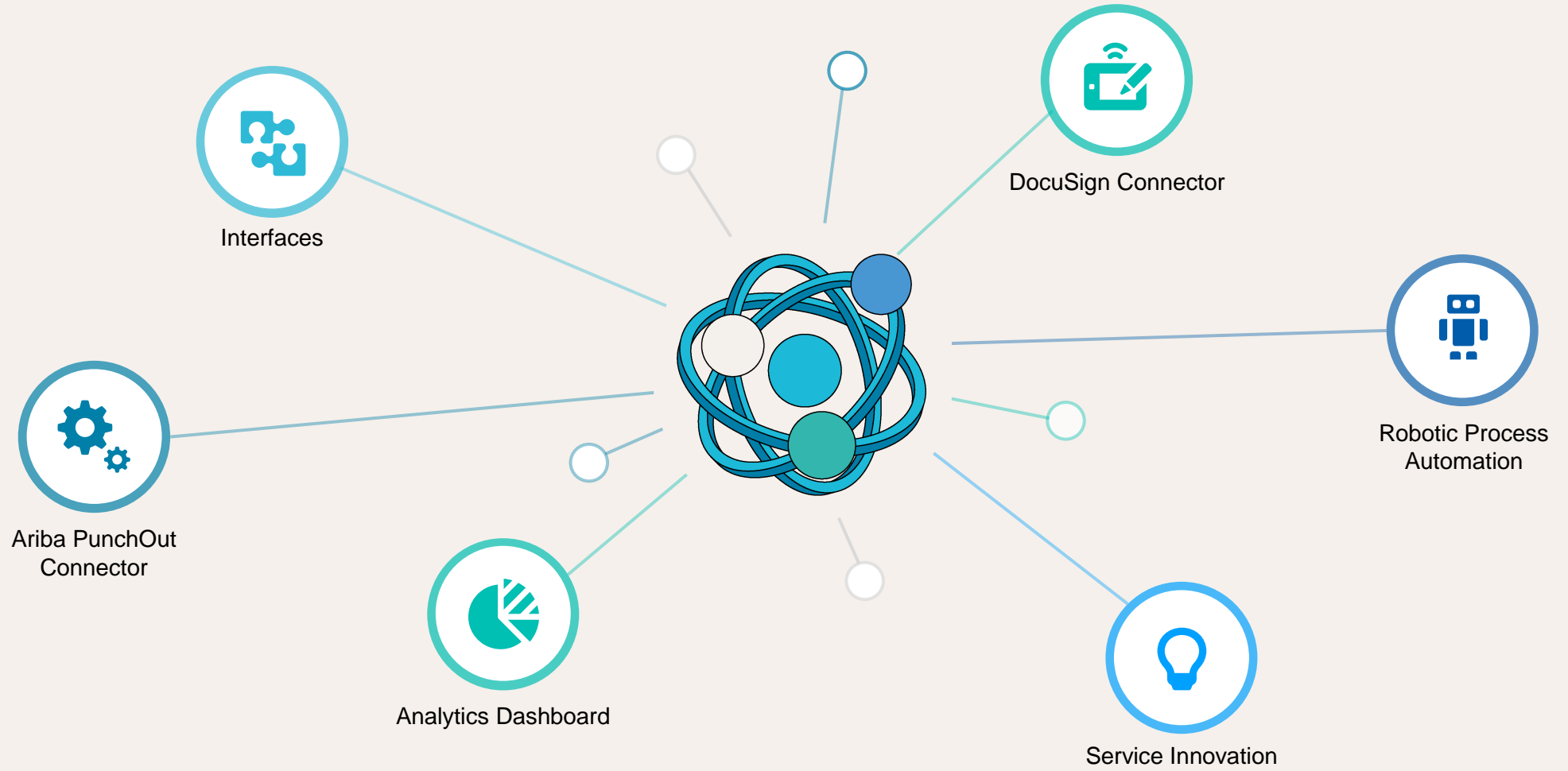
**Think Tank  
Sprint**

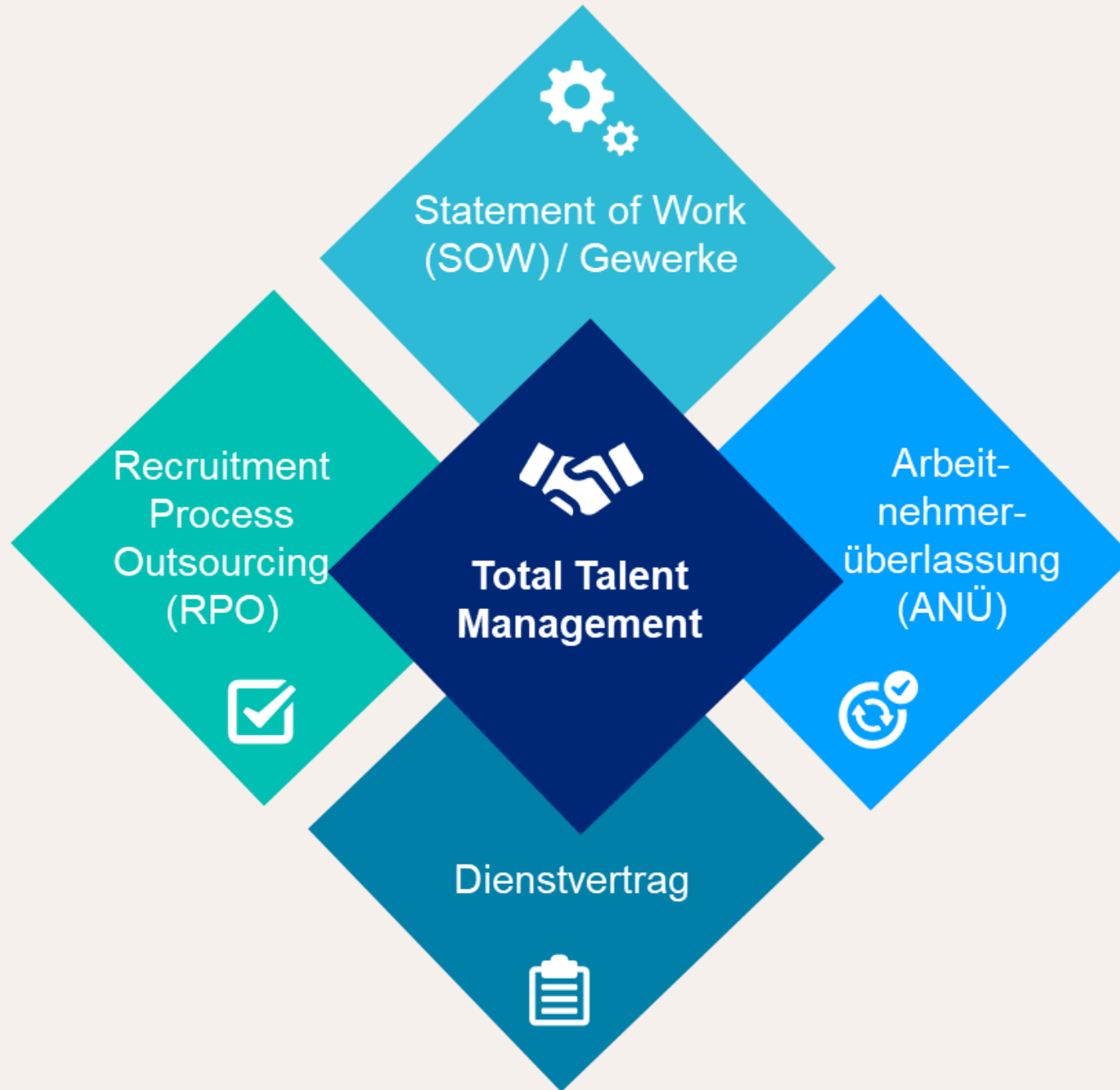
**Product Design**

**Product  
Development**

**Product Launch**

**Product  
Governance**





### Artificial Intelligence

Virtual Assistants, Robotics,  
Predictive Analytics



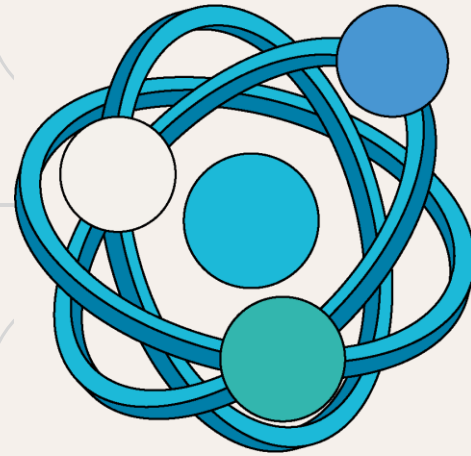
### Web3

Metaverse,  
Blockchain, NFT



### Automation

Digitization, Robotic Process  
Automatization (RPA),  
Process Mining



### Analytics

Big Data, Data Mining, Data  
Analytics



### Talent Sourcing Strategy

Central services managing  
various candidate resource  
channels





**BARBARA PETER**  
SALES & SOLUTION DESIGN



**ALESSANDRO MICCICHÈ**  
TECHNOLOGY & INNOVATIONS



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